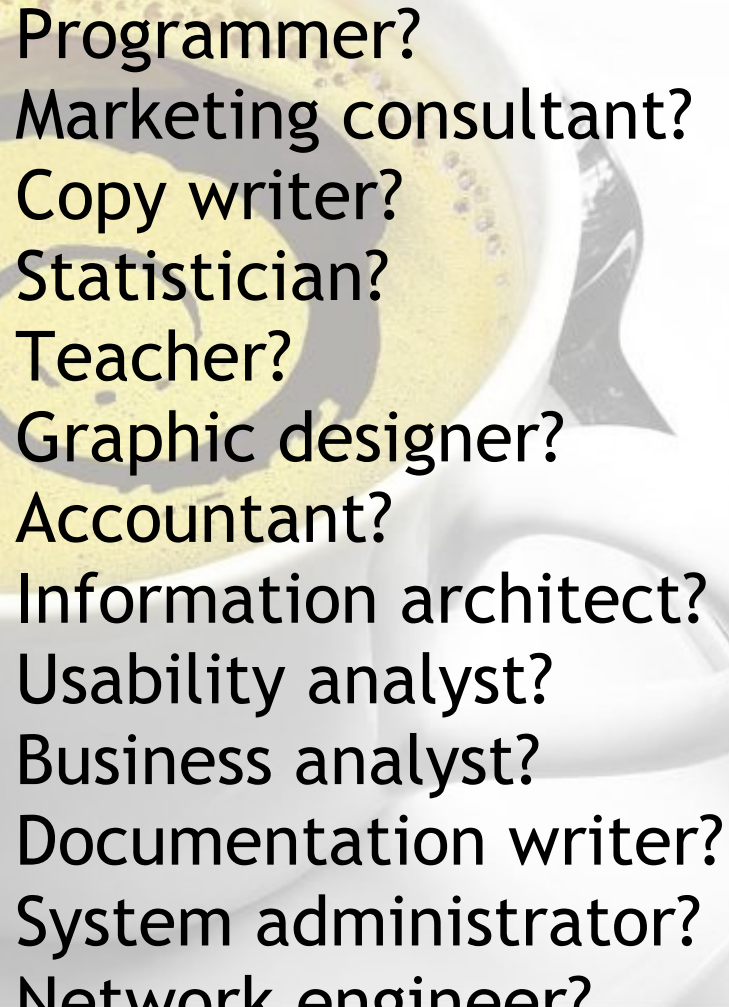




# The Weird, Wired, Wide World of the Webdev

Jonathan Oxe  
Swinburne University  
Nov 24th, 2005

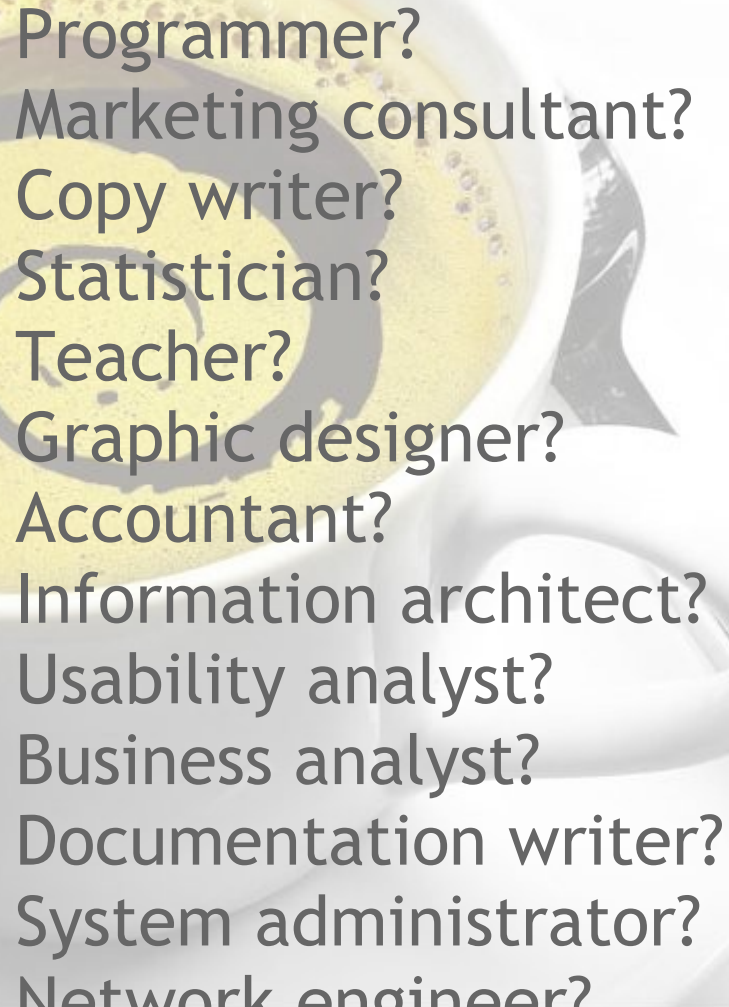
# What's a webdev anyway?



Programmer?  
Marketing consultant?  
Copy writer?  
Statistician?  
Teacher?  
Graphic designer?  
Accountant?  
Information architect?  
Usability analyst?  
Business analyst?  
Documentation writer?  
System administrator?  
Network engineer?

Helpdesk operator?  
Coffee maker?  
Database administrator?  
Interface architect?  
Inventor?  
Content manager?  
Industry analyst?

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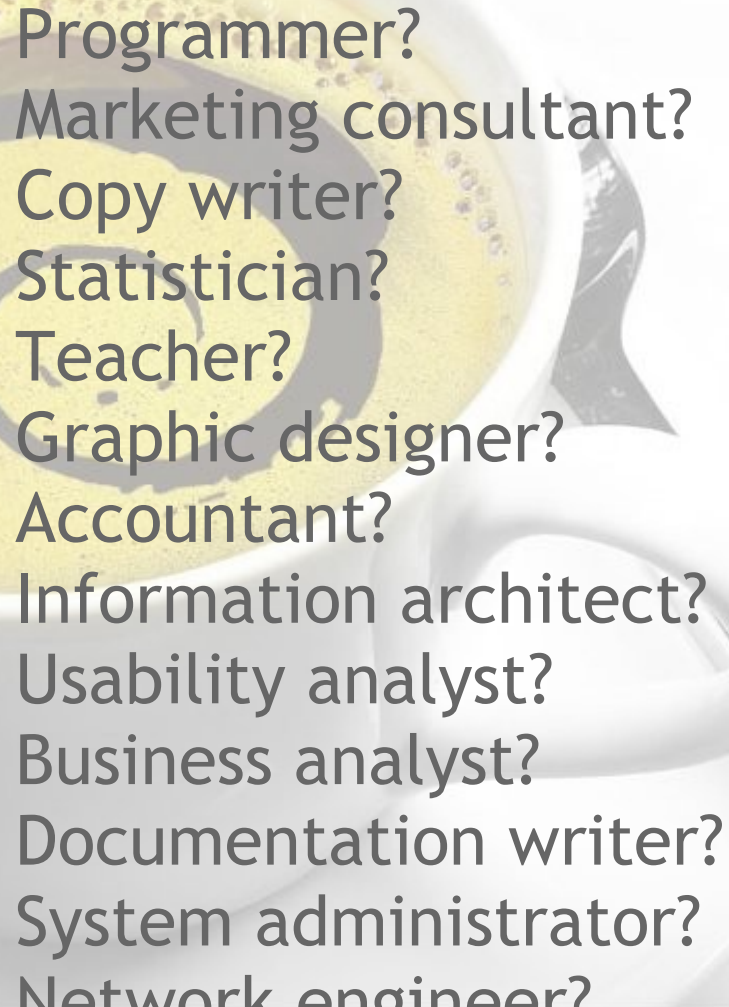


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**Rat on a treadmill?**

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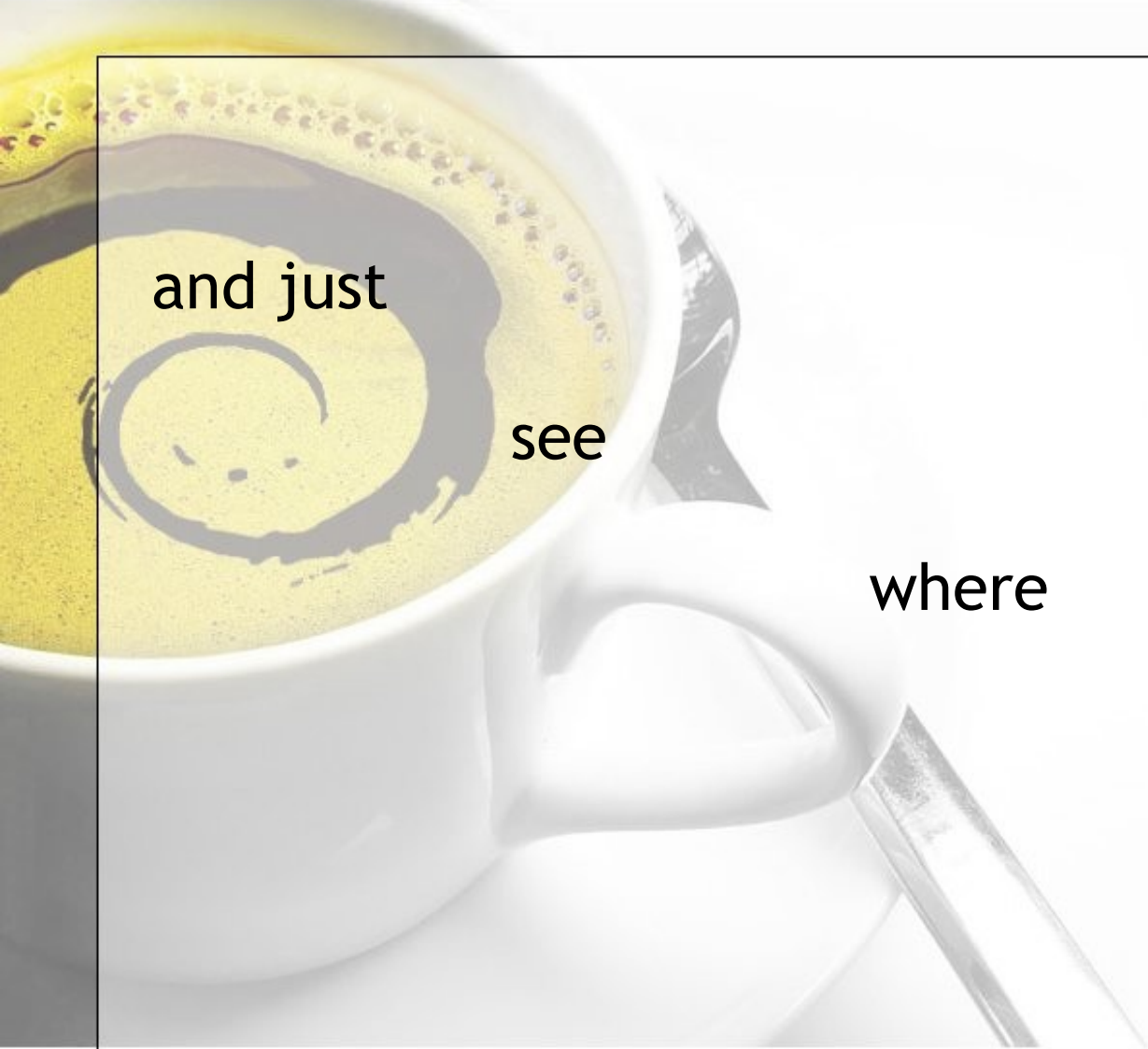
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Content manager?  
Industry analyst?

Rat on a treadmill?

**Yes.**

# So let's talk!



and just

see

where

it

goes

# Good luck on your adventure!



**Blatant book pimpage**

*How To Build A Website And Stay Sane*

[www.stay-sane.com](http://www.stay-sane.com)

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